

EEO PUBLIC FILE REPORT FOR LICENSEE, KEET TV
REDWOOD EMPIRE PUBLIC TELEVISION, INC.

REPORTING PERIOD: August 1, 2018 – July 31, 2019

Section A is a list of job titles of all positions filled during the Report Term, followed by the recruitment sources contacted for each position. An asterisk (*) indicates the recruitment source that referred the hire for the position. The contact information for each recruitment source appears in Section B.

Section A -- Job Posted with Recruitment Sources Contacted:

Director of Community Engagement

21 Total Applications
10 Females and 11 Males
0 Ethnic or Minorities were identifiable
3 Individuals were selected for interview

Recruitment Sources Utilized: (An asterisk denotes the source of hire.)

1. Cal Jobs
2. Craig's List
3. Northern California Indian Development Council
4. Humboldt State University
5. CPB Job Site
6. Internal Referral*
7. Station Website

Producer/Director

12 Total Applications
2 Females and 10 Males
0 Ethnic or Minorities were identifiable
4 Individuals were selected for interview

Recruitment Sources Utilized: (An asterisk denotes the source of hire.)

1. Cal Jobs
2. Craig's List
3. Northern California Indian Development Council
4. Humboldt State University
5. CPB Job Site
6. Internal Referral *
7. Station Website

The above recruitment sources were utilized.

Section B -- During the Report Period, there were a total of 7 people interviewed for all vacancies. The following table lists each recruitment source that KEET contacted with respect to such vacancies and resource contact information, where available.

Recruitment Source Information:

KEET Website

www.keet.org

7246 Humboldt Hill Road PO Box 13

Eureka, California 95502-0013

(707) 445-0813

Cal Jobs

www.caljobs.ca.gov

409 K Street

Eureka, California 95501

(707) 441-5627

Northern California Indian Development Council

<https://ncidc.org/regional-services/humboldt>

241 F Street

Eureka, CA 95501

(707) 445-8451

Craig's List

<https://humboldt.craigslist.org>

Humboldt State University

<http://www.humboldt.edu/>

1 Harpst Street

Arcata, CA 95521

(707) 826-3011

Corporation for Public Broadcasting

<https://www.cpb.org/jobline>

401 9th Street, NW

Washington, DC

20004-2129

202-879-9600

C. During the Report Period, KEET engaged in the following recruitment initiatives:

1. Continuation of an internship program designed to assist members of the community to acquire skills needed for broadcast employment. KEET's internship program is intended to help individuals gain experience within the broadcast environment while enhancing their skills and/or education inside the classroom. Pre-selected staff mentor the interns.
2. KEET-TV is a member of and works closely with NorCan, the Northern California

Association of Non-Profits, which represents the more than 800 non-profits in our area. It is a very culturally diverse membership, so all of KEET-TV's employment and internship opportunities are promoted through NorCan.