

EEO PUBLIC FILE REPORT FOR LICENSEE, KEET TV
REDWOOD EMPIRE PUBLIC TELEVISION, INC.

REPORTING PERIOD: August 1, 2017 – July 31, 2018

Section A is a list of job titles of all positions filled during the Report Term, followed by the recruitment sources contacted for each position. An asterisk (*) indicates the recruitment source that referred the hire for the position. The contact information for each recruitment source appears in Section B.

Section A -- Job Posted with Recruitment Sources Contacted:

Executive Director

- 39 Total Applications
- 4 Females and 35 Males
- 0 Ethnic or Minorities were identifiable
- 5 Individuals were selected for interview

Recruitment Sources Utilized: (An asterisk denotes the source of hire.)

1. Cal Jobs
2. Craig's List
3. Current Magazine
4. CPB Job Site
5. Internal Referral – 1*
6. Station Website

The above recruitment sources were utilized. The Board of Directors failed to track or ask how each applicant discovered the position so the only data reported covers the individual who was ultimately hired.

Section B -- During the Report Period, there were a total of 5 people interviewed for all vacancies. The following table lists each recruitment source that KEET contacted with respect to such vacancies and resource contact information, where available.

Recruitment Source Information:

KEET Website
www.keet.org\
7246 Humboldt Hill Road
PO Box 13
Eureka, California 95502-0013
(707) 445-0813

California Job Market
www.jobmarket.org
409 K Street
Eureka, California 95501
(707) 441-5627

Northern California Indian Development Council - O
<https://ncidc.org/regional-services/humboldt>
241 F Street
Eureka, CA 95501
(707) 445-8451

Craig's List
<https://humboldt.craigslist.org>
Humboldt State University
<http://www.humboldt.edu/>
1 Harpst Street
Arcata, CA 95521
(707) 826-3011

Current Newspaper
<https://current.org>
6930 Carroll Avenue, Suite 625
Takoma Park, Maryland 20912
(240) 432-1726

C. During the Report Period, KEET engaged in the following recruitment initiatives:

1. Continuation of an internship program designed to assist members of the community to acquire skills needed for broadcast employment. KEET's internship program is intended to help individuals gain experience within the broadcast environment while enhancing their skills and/or education inside the classroom. Pre-selected staff mentor the interns.

Internship program eligibility requirements, schedules, descriptions and application procedures can be requested of KEET.

2. KEET-TV is a member of and works closely with NorCan, the Northern California Association of Non-Profits, which represents the more than 800 non-profits in our area. It is a very culturally diverse membership, so all of KEET-TV's employment and internship opportunities are promoted through NorCan.