

**EEO PUBLIC FILE REPORT FOR LICENSEE, KEET TV
REDWOOD EMPIRE PUBIC TELEVISION, INC.**

REPORTING PERIOD: August 1, 2016 – July 31, 2017

Section A is a list of job titles of all positions filled during the Report Term, followed by the recruitment sources contacted for each position. An asterisk (*) indicates the recruitment source that referred the hire for the position. The contact information for each recruitment source appears in Section B.

Section A -- Job Posted with Recruitment Sources Contacted:

Traffic Coordinator

8 Total Applications
5 Females and 3 Males
0 Ethnic or Minorities were identifiable
3 Individuals were selected for interview

Recruitment Sources Utilized: (An asterisk denotes the source of hire.)

1. Cal Jobs – 1 applicant
2. Craig's List – 1 applicant*
3. Humboldt State University – 2 applicants
4. Internal Referral – 3 applicants
5. Interview Referral – 1 applicant

Auction and Special Events Coordinator

6 Total Applications
3 Females and 3 Males
0 Ethnic or Minorities were identifiable
3 Individuals were selected for interview

Recruitment Sources Utilized: (An asterisk denotes the source of hire.)

1. Craig's List – 3 applicants*
2. Humboldt Area Foundation – 0 applicants
3. Northern California Indian Development Council – 0 applicants
4. Three of the applicants, who were not selected for interview did not state where they heard about the position.

Section B -- During the Report Period, there were a total of 14 people interviewed for all vacancies. The following table lists each recruitment source that KEET contacted with respect to such vacancies, each resource contact information, where available, and the total number of interviewees the resource referred to KEET for such vacancies.

Three of the individuals who applied for the position of Auction and Special Events Coordinator did not state how they heard about the position.

Recruitment Source Information:

KEET Website – 0

www.keet.org

7246 Humboldt Hill Road

PO Box 13

Eureka, California 95502-0013

(707) 445-0813

California Job Market – 0

www.jobmarket.org

409 K Street

Eureka, California 95501

(707) 441-5627

Northern California Indian Development Council - 0

<https://ncidc.org/regional-services/humboldt>

241 F Street

Eureka, CA 95501

(707) 445-8451

Craig's List - 6

<https://humboldt.craigslist.org/>

Humboldt State University - 0

<http://www.humboldt.edu/>

1 Harpst Street

Arcata, CA 95521

(707) 826-3011

C. During the Report Period, KEET engaged in the following recruitment initiatives:

1. Continuation of an internship program designed to assist members of the community to acquire skills needed for broadcast employment. KEET's internship program is intended to help individuals gain experience within the broadcast environment while enhancing their skills and/or education inside the classroom. Pre-selected staff mentor the interns.

Internship program eligibility requirements, schedules, descriptions and application procedures can be requested of KEET.

2. KEET-TV is a member of and works closely with NorCan, the Northern California Association of Non-Profits, which represents the more than 800 non-profits in our area. It is a very culturally diverse membership, so all of KEET-TV's employment and internship opportunities are promoted through NorCan.