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keet.org

2024 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

KEET is a community-supported organization that uses public media to present diverse perspectives which educate, inspire, and entertain.

LOCAL VALUE

KEET-TV is a valuable community asset.

We provide our audiences with local programs to learn more about issues specific to our region. KEET produces live, local candidate forums in partnership with the **League of Women Voters**; live, local coverage of local, regional and national elections on **Election Day**; and discussions with local, state and federal representatives addressing issues of local and regional importance, giving local citizens the chance to interact directly with their congressional representatives.

2024 KEY SERVICE

In 2024, KEET-TV provided this vital local service:

KEET's weekly live news and public affairs program, **HEADLINE HUMBOLDT**, continued to reinforce KEET's role in presenting and preserving the voices of this community. Also, KEET's experiments with different platforms and ways of storytelling has paid off with the success of the YouTube series and podcast, **NEON GALACTIC**, which continues to feature interviews with fascinating people on the leading edge of discovery, scientific and otherwise.

LOCAL IMPACT

KEET-TV's local service had deep impact along the North Coast.

KEET serves a heavily artistic community, and continues its live coverage of the world-famous **KINETIC SCULPTURE RACE**, just one of the ways KEET reflects this community back to itself. And our award-winning documentaries **ADDICTS AMONG US** and **SEEING THE SIGNS: SUICIDE PREVENTION IN HUMBOLDT COUNTY** continue to be community resources.

IN THE COMMUNITY

In 2024, KEET-TV collaborated with community members, volunteers and organizations in our effort to provide meaningful service. In addition to the continuance of series such as **HEADLINE HUMBOLDT**, **OLD TOWN ART CRAWL** and Season 3 of **WHAT'S ON YOUR BUCKET LIST?** the station premiered **FIELD TRIP**, a half-hour series designed for a younger audience and featuring "field trips" to places in our community including a local fire station, oyster farm, chocolate factory and more.

One of our keynote productions in 2024 was a series of mini-documentaries showcasing the work of Redwood Coast nonprofits on **Giving Tuesday**. Local organizations featured included the Humboldt Arts Council, the Northern California Association of Nonprofits (NorCAN), the Eureka Symphony, Hospice of Humboldt, Humboldt County Children's Author Festival, Sequoia Park Zoo, Ink People for the Arts and the Humboldt Area Foundation. The series can be viewed [HERE](#).

ADDRESSING ISSUES AFFECTING OUR COMMUNITY

The half-hour documentary **SEEING THE SIGNS: SUICIDE PREVENTION IN HUMBOLDT COUNTY** was awarded a 2024 Bronze Telly Award in the Television - Documentary: Short Form (Under 40 Minutes) category. The four interstitials produced in conjunction with this film featuring recognized community leaders focusing on the area's 988 Suicide and Crisis Lifeline service, including one in Spanish, continued to air and to be featured on the station website homepage..

KEET-TV Supports the Arts and More in its Community

The **KINETIC GRAND CHAMPIONSHIP** is a three day race of human powered all terrain kinetic sculptures. Dozens of teams from all over the USA braved 50 miles of Humboldt county's Bay, roads, beaches, dunes, trails, hills, rivers and towns. In 2024 KEET again broadcast the three days of the world renowned race live from locations around Humboldt county, from Arcata Plaza to Deadman's Drop in Manila to the finish line in downtown Ferndale.

KEET-TV COMMUNITY PARTNERSHIPS:

Arcata Playhouse
Bureau of Land Management
Clarke Historical Museum
Eureka Symphony
Eureka Theater
Hospice of Humboldt
Humboldt Area Council
Humboldt Arts Festival
Humboldt Botanical Gardens
Humboldt County Children's Author Festival
Humboldt County Historical Society
Humboldt County Library
Humboldt County Office of Education
Cal Poly Humboldt
Ink People for the Arts
League of Women Voters
Minor Theater
Morris Graves Museum
NAMI Humboldt
Northern California Association of Nonprofits (NorCAN)
The Old Steeple
Redwood National and State Parks
Sequoia Park Zoo
Two Feathers Native American Family