

EEO PUBLIC FILE REPORT FOR LICENSEE, KEET TV
REDWOOD EMPIRE PUBLIC TELEVISION, INC.

REPORTING PERIOD: August 1, 2021 – July 31, 2022

Section A is a list of job titles of all positions filled during the Report Term, followed by the recruitment sources contacted for each position. An asterisk (*) indicates the recruitment source that referred the hire for the position. The contact information for each recruitment source appears in Section B.

Section A -- Job Posted with Recruitment Sources Contacted:

Web/Social Media Manager

Recruitment Sources Utilized: (An asterisk denotes the source of hire.)

1. Cal Jobs - 0 interviewees
2. Craig's List - 1 interviewee
3. Northern California Indian Development Council - 0 interviewees
4. Humboldt State University - - 0 interviewees
5. CPB Job Site - 0 interviewees
6. Internal Referral* - 2 interviewees
7. Station Website - 0 interviewees

Sales Account Executive

Recruitment Sources Utilized: (An asterisk denotes the source of hire.)

1. Blackjobs.com - 0 interviewees
2. Craig's List - 1 interviewee
3. Northern California Indian Development Council - 0 interviewees
4. CPB Job Site - 0 interviewees
5. *Current* Newspaper* - 1 interviewee
6. Internal Referral - 0 interviewees
7. Station Website - 0 interviewees

Chief Master Control

Recruitment Sources Utilized: (An asterisk denotes the source of hire.)

1. Blackjobs.com - 0 interviewees
2. Craig's List - 0 interviewees
3. Northern California Indian Development Council - 0 interviewees
4. CPB Job Site - 0 interviewees
5. *Current* Newspaper - 0 interviewees
6. Internal Referral - 0 interviewees
7. Station Website - 0 interviewees
8. Lost Coast Outpost* - 2 interviewees

Section B -- The following table lists each recruitment source that KEET contacted with respect to such vacancies and resource contact information, where available.

Recruitment Source Information:

KEET Website
www.keet.org
7246 Humboldt Hill Road PO Box 13
Eureka, California 95502-0013
(707) 445-0813

Blackjobs.com
www.blackjobs.com
Diversity City Media, Inc.
440 W San Ysidro Blvd
Suite 430968
San Ysidro, CA 92143
(614) 595-6063

Northern California Indian Development Council
<https://ncidc.org/regional-services/humboldt>
241 F Street
Eureka, CA 95501
(707) 445-8451

Craig's List
<https://humboldt.craigslist.org>

Corporation for Public Broadcasting
<https://www.cpb.org/jobline>
401 9th Street, NW
Washington, DC
20004-2129
202-879-9600

Current Newspaper
jobs.current.org
4400 Massachusetts Avenue NW
Washington, DC 20016
860-437-5700

Lost Coast Outpost
<https://lostcoastoutpost.com/>
Lost Coast Communications
PO Box 25
Ferndale, CA 95536

Cal Jobs
<https://www.caljobs.ca.gov/>
409 K Street
Eureka, CA 95501

Cal Poly Humboldt (Formerly Humboldt State University)
via Humboldt Handshake: <https://humboldt.joinhandshake.com>

Section C -- During the Report Period, KEET engaged in the following recruitment initiatives:

1. KEET's internship program with Cal Polytech Humboldt and College of the Redwoods is designed to assist members of the community to acquire skills needed for broadcast employment. During the Fall 2021 and Spring 2022 KEET hosted an internship program for 2 students from Cal Polytech Humboldt and no students from College of the Redwoods. The interns worked in the production department primarily in-studio running cameras and assisting with sound, although there were also opportunities to do the same in the field. KEET's internship program is intended to help individuals gain experience in broadcasting while also providing "real-life" skills to enhance the interns' job prospects generally. Our producer supervised and mentored the interns.